

Trail's End®

Fund Your Entire Year!

You Can Sell Over \$1,000* in Under 8 Hours & Earn More with Trail's End Rewards

Text APP to 62771 to

DOWNLOAD THE APP & START SELLING TODAY



Download on the
App Store



GET IT ON
Google Play

It only takes ONE MINUTE to register an account!



Accept Debit & Credit
Cards for FREE!
No Reader Required.



Each Kid Must Have
a Registered Account.
Same Email Can Be Used
For Multiple Accounts.



Record ALL of Your
Sales in the App,
Even Take Order Sales!

Fundraising with Popcorn Helps Kids



Become
Decision Makers



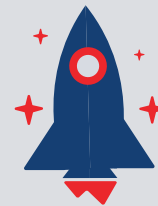
Learn Money
Management



Become
Goal Setters



Develop
Business Ethics



Become Future
Entrepreneurs



Learn People
Skills

Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

JOIN THE TRAIL'S END PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING
Text PARENTFB to 62771 to join!

*Based on national averages. Individual kid sales may vary.

CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!



- **Bigger Rewards** – Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** – "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** – Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** – Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

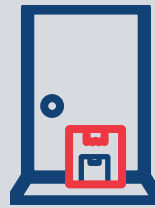
Virtual Fundraising is safest for kids!



Safe for Kids
Fundraise from
the safety of
home.



Product Variety
Even MORE products
to choose from.



No Handling
Products ship directly
to your customers.



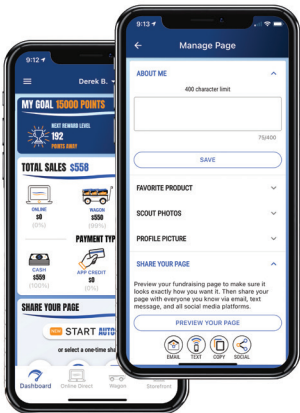
Trail's End Rewards*
Earn MORE when
you sell Online Direct.

*Council participation in Trail's End Rewards may vary.

HOW IT WORKS

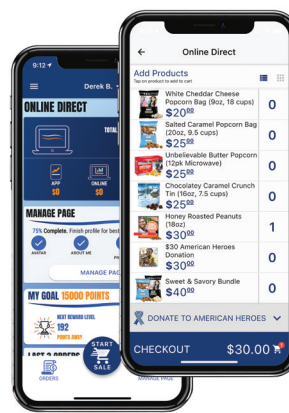
TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only)
"Text to Pay" feature for socially distant payments!
3. Products ship to your customers

EVERYTHING YOU NEED TO KNOW ABOUT THE APP!
Text APPGUIDE to 62771 to learn more!

Trail's End® REWARDS

Collect points to earn  amazon.com Gift Cards
and choose the prize **YOU** want!

1.5PTS

PER EVERY \$1 SOLD
**ONLINE DIRECT
& CREDIT/DEBIT**

1PT

PER EVERY \$1 SOLD
CASH

NO LIMIT! Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS



REWARD IDEAS

7,500 pts
Earn an **\$550**
Amazon.com Gift Card



REWARD IDEAS

2,000 pts
Earn a **\$70**
Amazon.com Gift Card



REWARD IDEAS

6,000 pts
Earn a **\$450**
Amazon.com Gift Card



REWARD IDEAS

1,750 pts
Earn a **\$60**
Amazon.com Gift Card



REWARD IDEAS

5,000 pts
Earn a **\$350**
Amazon.com Gift Card



REWARD IDEAS

1,500 pts
Earn a **\$50**
Amazon.com Gift Card



REWARD IDEAS

4,000 pts
Earn a **\$250**
Amazon.com Gift Card



REWARD IDEAS

1,250 pts
Earn a **\$40**
Amazon.com Gift Card



REWARD IDEAS

3,500 pts
Earn a **\$200**
Amazon.com Gift Card



REWARD IDEAS

1,000 pts
Earn a **\$30**
Amazon.com Gift Card



REWARD IDEAS

3,000 pts
Earn a **\$150**
Amazon.com Gift Card



REWARD IDEAS

750 pts
Earn a **\$20**
Amazon.com Gift Card



REWARD IDEAS

2,500 pts
Earn a **\$100**
Amazon.com Gift Card



REWARD IDEAS

500 pts
Earn a **\$10**
Amazon.com Gift Card



SIGN IN & SET YOUR GOAL

Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.



NEW!

\$40



Sweet & Savory Collection

- Over \$29 to local kids*
Contains Milk
- White Cheddar Popcorn
 - Salted Caramel Popcorn
- Comes in a gift box.

NEW!

\$25



Chocolatey Pretzels

Over \$18 to local kids*
Contains Milk, Soy and Wheat

\$25



Salted Caramel Popcorn

Over \$18 to local kids*
Contains Milk and Soy

\$20



12pk Unbelievable Butter™ Microwave

Over \$14 to local kids*
Contains Milk

BIG BAG

\$20



White Cheddar Popcorn

Over \$14 to local kids*
Contains Milk

\$20



Sweet & Salty Kettle Corn

Over \$14 to local kids*

\$15



Popping Corn Jar

Over \$10 to local kids*

\$10



Caramel Corn

Over \$7 to local kids*
Contains Soy

SECURE PAYMENT PROCESSING THROUGH SQUARE

TRAILS' END PAYS ALL CREDIT CARD FEES



\$50 American Heroes Donation
\$30 American Heroes Donation
Sweet & Savory Collection
Chocolatey Pretzels
Salted Caramel Popcorn
12pk Unb. Butter Microwave
White Cheddar Popcorn
Sweet & Salty Kettle Corn
Popping Corn
Caramel Corn

| | NAME | STREET/EMAIL ADDRESS OR PHONE NUMBER | \$50 | \$30 | \$40 | \$25 | \$25 | \$20 | \$20 | \$20 | \$15 | \$10 | AMOUNT DUE | P.D. | D.V. |
|-------|------|--------------------------------------|------|------|------|------|------|------|------|------|------|------|------------|------|------|
| 1 | | | | | | | | | | | | | | | |
| 2 | | | | | | | | | | | | | | | |
| 3 | | | | | | | | | | | | | | | |
| 4 | | | | | | | | | | | | | | | |
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| 8 | | | | | | | | | | | | | | | |
| 9 | | | | | | | | | | | | | | | |
| 10 | | | | | | | | | | | | | | | |
| 11 | | | | | | | | | | | | | | | |
| 12 | | | | | | | | | | | | | | | |
| 13 | | | | | | | | | | | | | | | |
| 14 | | | | | | | | | | | | | | | |
| 15 | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | \$ | | |

KIDS NAME _____

MAKE CHECKS PAYABLE TO: _____ Please direct your popcorn payment to your unit.